



AI for Marketers Summit 2027 Creative Competition | Terms & Conditions

- 1.** The **Promoters** of this competition is the **NZ Marketing Association** and can be contacted at our offices at **69 St Georges Bay Road, Parnell** by phone on **09 361 77 60**, or by email at **marketing@marketing.org.nz**.
- 2.** The competition opens on **12pm Thursday 29 October** until **10am Wednesday 11 November**.
- 3.** Competition is open to New Zealand residents only.
- 4.** Employees associated with the Marketing Association are not eligible to enter the competition.
- 5.** By entering this competition, you confirm acceptance of these Terms and Conditions.
- 6. To enter the competition, entrants must:**
 - Use an AI tool(s) to help create a design concept for the new AI for Marketers Summit
 - Either comment on MA's competition post on LinkedIn with an image of your concept, **OR** email your design concept to marketing@marketing.org.nz
- 7.** Multiple entries are permitted
- 8.** By entering, entrants confirm the MA owns the rights to the submitted content and grant the Marketing Association permission to repost, share, publish, edit, tweak, and use submitted entries for promotional and marketing purposes across social media, digital channels, presentations, website and related marketing activity without any additional compensation.
- 9. Prizes are as follows:**

The winner will receive two (2) tickets to the AI for Marketers Summit in 2027.
- 10.** The winner is chosen by the Marketing Association.
- 11.** Prizes are non-exchangeable, and not redeemable for cash or any other alternative.
- 12.** If the winner already has a ticket to AI for Marketers Summit, they are not permitted to a refund on their ticket or a credit.
- 13.** Winners will be contacted either via the social media platform used to enter, or via email if the entry was submitted via email, within one (1) working day of the prize draw. If a winner cannot be contacted within a reasonable timeframe, the Promoter reserves the right to select an alternative winner.
- 14.** The Promoter reserves the right to remove or disqualify any entry that is incomplete, fraudulent, offensive, or otherwise fails to comply with these Terms and Conditions.
- 15.** Entrants agree to the use of their name, social media handle, submitted content, and associated imagery for promotional and marketing purposes in social and mainstream media and on websites owned or operated by the Promoter.
- 16.** All decisions made by the Promoter will be final, and no correspondence will be entered into.
- 17.** To the fullest extent permitted by law, Marketing Association will not be liable for any loss or damage whatsoever (including but not limited to direct or consequential loss) or for personal injury as a result of promotion entry or winning the promotion prize.
- 18.** Winners must cover any travel costs or accommodation costs if applicable.



19. The value of the prize (2 tickets to AI for Marketers Summit), is the value of \$650 +GST for MA members per ticket, or \$950 +GST for non-members per ticket).