

HOW TO BOOK WORKSHOPS TOWARDS YOUR ONLINE ACCREDITATION

Welcome to the MA Training Hub!

Thank you for choosing the NZ Marketing Association for your development journey.

For any questions please contact: educate@marketing.org.nz

How to book your workshops once you've purchased your Accreditation

1. Visit our website and locate the workshop you wish to attend (online only).
2. Add the workshop to your cart.
3. Before proceeding to checkout, navigate to the 'Select Membership' section.
4. Choose the option labeled '[Your Name] - Accreditation - [Accreditation Name]'.
This ensures that the workshop is associated with your Professional Certification.
5. Confirm that your 'Order Total' reflects \$0.

Please note: REGISTER FOR ONLY ONE WORKSHOP AT A TIME. Adding multiple workshops to your cart will prevent the application of your bulk-workshop discount.

Cart Items

Qty 1  Critical Thinking for Marketers
Critical Thinking for Marketers LAL - November 2025

\$0.00 

Select membership:

YOUR NAME - Accreditation - Strate... ▼

YOUR NAME - Accreditation - Strategic Marketer Online Accreditation

Cart summary

Cart total:	\$0.00
GST (15%):	\$0.00
Order total:	\$0.00

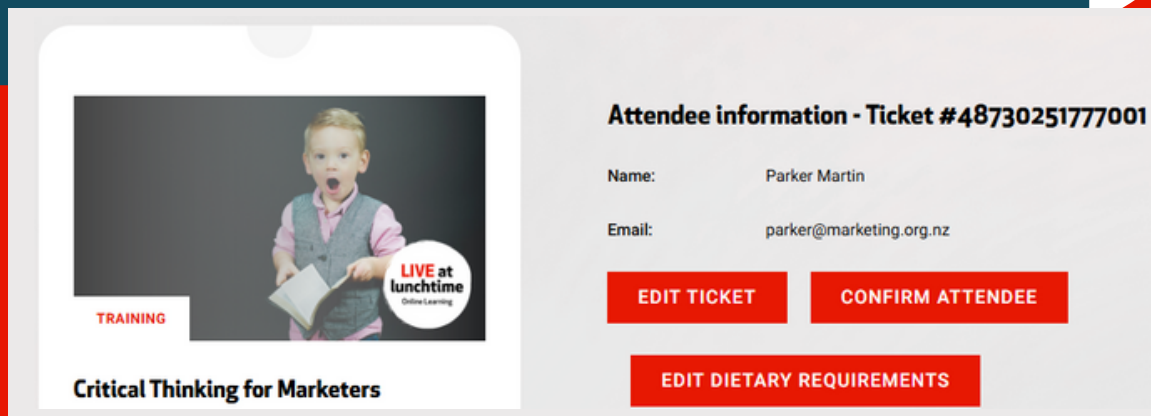
1

2. Assign Attendee:

After going through checkout, please ensure that you're set as the workshop attendee. This will add your name is onto your workshop ticket.

Under 'orders' or 'tickets' on your dashboard, you simply choose 'confirm attendee'.

2



Attendee information - Ticket #48730251777001

Name: Parker Martin

Email: parker@marketing.org.nz

[EDIT TICKET](#) [CONFIRM ATTENDEE](#)

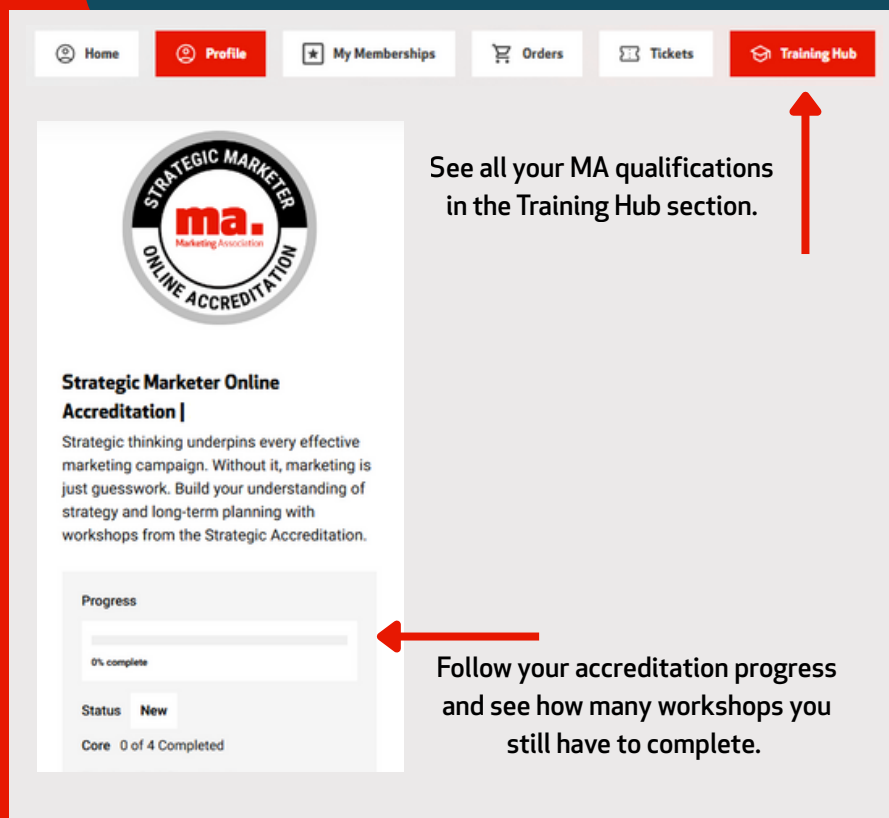
[EDIT DIETARY REQUIREMENTS](#)

Your dashboard & Training Hub

Under the Training Hub tab on your dashboard, you can follow your certification journey.

Once you have attended a workshop, a progress bar will indicate how much you've completed.

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Home Profile My Memberships Orders Tickets **Training Hub**

Strategic Marketer Online Accreditation |

Strategic thinking underpins every effective marketing campaign. Without it, marketing is just guesswork. Build your understanding of strategy and long-term planning with workshops from the Strategic Accreditation.

Progress

0% complete

Status **New**

Core 0 of 4 Completed

See all your MA qualifications in the Training Hub section.

Follow your accreditation progress and see how many workshops you still have to complete.