



## MARKETING ASSOCIATION BOARD ELECTIONS 2023 NOMINATION for BOARD MEMBER

*To the Board Nominating Committee of the Marketing Association:*

Please consider the nomination of the following candidate for election to the 2023 - 2025 National Board, as an **elected Board Member**.

	Name	Title	Member company	Signature
Candidate nominated				_____ I hereby accept this nomination
Proposed by				_____ I propose this candidate for Board election
Seconded by				_____ I second this proposal

**Please note: Candidates can be proposed OR seconded from within their own organisation but the other signature must be obtained from another MA member.**

**Brief candidate biography**

This information will be available to members to inform their selection of the best candidates for election.

**Deadline for nominations is 5pm on Friday 24 February 2023**

You will receive confirmation of receipt of your nomination within two business days. Please email [events@marketing.org.nz](mailto:events@marketing.org.nz) should this confirmation not be received

Proposer, please complete the following page

## **PROPOSER:**

Please tell us why you feel this candidate would make a suitable Board Member for the Marketing Association by filling in each of the boxes below.

	<b>Please give us a brief but clear description of your proposed candidate's experience and ability in each of the following areas....</b>	<b>Please tell us if this is one of your candidate's core strengths, or not...</b>
<b>Financial fluency:</b> the ability to read and understand a set of financial accounts, and use these to gauge the health of the organisation		<input type="checkbox"/> Definitely a core strength <input type="checkbox"/> Competent, but not a core strength <input type="checkbox"/> Limited in this area (but strong in others)
<b>Board experience:</b> being on or dealing with Boards / directors; being able to distinguish governance from management		<input type="checkbox"/> Definitely a core strength <input type="checkbox"/> Competent, but not a core strength <input type="checkbox"/> Limited in this area (but strong in others)
<b>Strategic thinking:</b> being able to make strategic decisions for long-term good		<input type="checkbox"/> Definitely a core strength <input type="checkbox"/> Competent, but not a core strength <input type="checkbox"/> Limited in this area (but strong in others)
<b>Strong communication skills:</b> particularly the ability to build stakeholder relationships with members, regulators, academics and wider business		<input type="checkbox"/> Definitely a core strength <input type="checkbox"/> Competent, but not a core strength <input type="checkbox"/> Limited in this area (but strong in others)
<b>Application:</b> having the <b>time and energy</b> to devote to Board responsibilities		<input type="checkbox"/> Definitely a core strength <input type="checkbox"/> Competent, but not a core strength <input type="checkbox"/> Limited in this area (but strong in others)
What other <b>attributes</b> does this candidate have that make him/her a good choice as an MA Board member?		

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Email completed form to: [Emma@marketing.org.nz](mailto:Emma@marketing.org.nz)