



## MARKETING ASSOCIATION BOARD ELECTIONS 2026 NOMINATION for BOARD MEMBER

*To the Board Nominating Committee of the Marketing Association:*

Please consider the nomination of the following candidate for election to the 2026 - 2029 National Board, as an **elected Board Member**.

	Name	Title	Member company	Signature
Candidate nominated				<hr/> I hereby accept this nomination
Proposed by				<hr/> I propose this candidate for Board election
Seconded by				<hr/> I second this proposal

**Please note: Candidates can be either proposed OR seconded from within their own organisation but the other signature must be obtained from another MA member. The candidate, proposer and seconder must be different individuals (i.e. you cannot propose yourself to the Board).**

**Brief candidate biography**

This information will be available to members to inform their selection of the best candidates for election.

**Deadline for nominations is 5pm Monday 2nd March 2026**

You will receive confirmation of receipt of your nomination within two business days. Please email [events@marketing.org.nz](mailto:events@marketing.org.nz) should this confirmation not be received

**PROPOSER:**

Please tell us why you feel this candidate would make a suitable Board Member for the Marketing Association by filling in each of the boxes below.

	<b>Please give us a brief but clear description of your proposed candidate's experience and ability in each of the following areas....</b>	<b>Please tell us if this is one of your candidate's core strengths, or not...</b>
<b>Financial fluency:</b> the ability to read and understand a set of financial accounts, and use these to gauge the health of the organisation		<input type="checkbox"/> Definitely a core strength <input type="checkbox"/> Competent, but not a core strength <input type="checkbox"/> Limited in this area (but strong in others)
<b>Board experience:</b> being on or dealing with Boards / directors; being able to distinguish governance from management		<input type="checkbox"/> Definitely a core strength <input type="checkbox"/> Competent, but not a core strength <input type="checkbox"/> Limited in this area (but strong in others)
<b>Strategic thinking:</b> being able to make strategic decisions for long-term good		<input type="checkbox"/> Definitely a core strength <input type="checkbox"/> Competent, but not a core strength <input type="checkbox"/> Limited in this area (but strong in others)
<b>Strong communication skills:</b> particularly the ability to build stakeholder relationships with members, regulators, academics and wider business		<input type="checkbox"/> Definitely a core strength <input type="checkbox"/> Competent, but not a core strength <input type="checkbox"/> Limited in this area (but strong in others)
<b>Application:</b> having the <b>time and energy</b> to devote to Board responsibilities		<input type="checkbox"/> Definitely a core strength <input type="checkbox"/> Competent, but not a core strength <input type="checkbox"/> Limited in this area (but strong in others)
What other <b>attributes</b> does this candidate have that make him/her a good choice as an MA Board member?		

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Deadline for nominations is **5pm Monday 2nd March 2026**  
Email completed form to: [events@marketing.org.nz](mailto:events@marketing.org.nz)

# New Zealand Marketing Association Incorporated

## **Declaration by Member to Support Nomination for Election or Appointment to the NZ Marketing Association Board**

In support of my nomination to the Board of the NZ Marketing Association, ("the Association"), I hereby certify that I shall uphold the Constitution of the Association and at all times, act in the best interests of the Association.

I further confirm that I am not:

- An undischarged bankrupt,
- Prohibited from being a director or promoter of a company,
- Disqualified from being an officer of a charitable or not for profit entity,
- Convicted and sentenced for a crime within the last 7 years,
- Subject to a banning order,
- Under 16 years of age.

Name: .....

Signed: .....

Date: .....