

MA's 50th Birthday Workshop Special: Christchurch

Terms & Conditions
 Have to book a workshop by March 31, 2024
 Non-refundable
 Can transfer to another person but can't transfer workshops

| WORKSHOP | FACILITATOR | DATE | MEMBER PRICE | MEMBER BIRTHDAY PRICE | NON-MEMBER PRICE | NON-MEMBER BIRTHDAY PRICE | DISCOUNT CODE |
|---|---------------------------|------------------|------------------|-----------------------|-------------------|---------------------------|---------------|
| <u>Critical Thinking for Marketers</u> | Carl Davidson | 04 Apr | \$650 | \$325 | \$950 | \$475 | birthday50 |
| <u>AI meets Marketing</u> | Peter Mangin/Alla Lvovich | 09 Apr | \$595 | \$297.50 | \$895 | \$447.50 | birthday50 |
| <u>The Secret Sauce of Great Copywriting</u> | Helen Steemson | 01 May | \$595 | \$297.50 | \$895 | \$447.50 | birthday50 |
| <u>Breakthrough Marketing Plans</u> | Colleen Ryan | 07 May | \$650 | \$325 | \$950 | \$475 | birthday50 |
| <u>Advanced Social Media Marketing</u> | Oli Garside | 05 Jun | \$650 | \$325 | \$950 | \$475 | birthday50 |
| <u>B2B Disrupted</u> | Steve Ballantyne | 26 Jun | \$595 | \$297.50 | \$895 | \$447.50 | birthday50 |
| <u>Google Analytics 4</u> | Nick Guebhard | 04 Jul | \$595 | \$297.50 | \$895 | \$447.50 | birthday50 |
| <u>Digital Strategy</u> | Graeme Douglas | 08 Aug | \$595 | \$297.50 | \$895 | \$447.50 | birthday50 |
| <u>Digital Storytelling</u> | Steve Ballantyne | 03 Sep | \$595 | \$297.50 | \$895 | \$447.50 | birthday50 |
| <u>Stakeholder Management</u> | Tony Gardner | 24 Sep | \$650 | \$325 | \$950 | \$475 | birthday50 |
| <u>Marketing and Brand Insights</u> | Colleen Ryan | 30 Oct | \$450 | \$225 | \$750 | \$375 | birthday50 |
| <u>Mastering Thought Leadership</u> | Helen Steemson | 26 Nov | \$650 | \$325 | \$950 | \$475 | birthday50 |
| <u>The Secret Sauce of Great Copywriting</u> | Helen Steemson | 27 Nov | \$595 | \$297.50 | \$895 | \$447.50 | birthday50 |
| Strategic Marketing Bootcamp Day 1 - Breakthrough Marketing Plans, How to Negotiate and Influence Using Behavioural Science Day 2 - Stakeholder Management, Leadership in Marketing | Colleen Ryan/Tony Gardner | 10 Jul 11 Jul | \$995 | \$498 | \$1495 | \$747.50 | birthday50 |
| Digital Marketing Bootcamp Day 1 - Digital Strategy, Advanced Social Media Marketing Day 2 - Digital Storytelling, Advanced Content Creation using AI | Steve Ballantyne/TBC | 16 Oct 17 Oct | \$995 | \$498 | \$1495 | \$747.50 | birthday50 |

MA's 50th Birthday Workshop Special: Wellington

Terms & Conditions
 Have to book a workshop by March 31, 2024
 Non-refundable
 Can transfer to another person but can't transfer workshops
 Limit - 4 bookings per person

| WORKSHOP | FACILITATOR | DATE | MEMBER PRICE | MEMBER BIRTHDAY PRICE | NON-MEMBER PRICE | NON-MEMBER BIRTHDAY PRICE | DISCOUNT CODE |
|---|---------------------------|--------|------------------|-----------------------|-------------------|---------------------------|---------------|
| <u>Google Analytics 4</u> | Graeme Douglas | 13 Mar | \$595 | \$297.50 | \$895 | \$447.50 | birthday50 |
| <u>The Secret Sauce of Great Copywriting</u> | Helen Steemson | 03 Apr | \$595 | \$297.50 | \$895 | \$447.50 | birthday50 |
| <u>Behavioural Science for Customer Journeys</u> | Carl Sarney | 16 May | \$395 | \$197.50 | \$695 | \$347.50 | birthday50 |
| <u>Breakthrough Marketing Plans</u> | Colleen Ryan | 18 Jun | \$650 | \$325 | \$950 | \$475 | birthday50 |
| <u>AI Meets Marketing</u> | Peter Mangin/Alla Lvovich | 03 Jul | \$595 | \$297.50 | \$895 | \$447.50 | birthday50 |
| <u>Digital Strategy</u> | Graeme Douglas | 23 Jul | \$595 | \$297.50 | \$895 | \$447.50 | birthday50 |
| <u>Stakeholder Management</u> | Tony Gardner | 01 Aug | \$650 | \$325 | \$950 | \$475 | birthday50 |
| <u>Advanced Social Media Marketing</u> | Oli Garside | 20 Aug | \$650 | \$325 | \$950 | \$475 | birthday50 |
| <u>The Secret Sauce of Great Copywriting</u> | Helen Steemson | 10 Sep | \$595 | \$297.50 | \$895 | \$447.50 | birthday50 |
| <u>Mastering Thought Leadership</u> | Helen Steemson | 11 Sep | \$650 | \$325 | \$950 | \$475 | birthday50 |
| <u>Digital Storytelling</u> | Steve Ballantyne | 25 Sep | \$595 | \$297.50 | \$895 | \$447.50 | birthday50 |
| <u>Behavioural Science for Customer Journeys</u> | Carl Sarney | 17 Oct | \$395 | \$197.50 | \$695 | \$347.50 | birthday50 |
| <u>Critical Thinking</u> | Carl Davidson | 06 Nov | \$650 | \$325 | \$950 | \$475 | birthday50 |
| <u>Social Media for Marketers</u> | Oli Garside | 03 Dec | \$595 | \$297.50 | \$895 | \$447.50 | birthday50 |
| Strategic Marketing Bootcamp Day 1 - Breakthrough Marketing Plans, How to negotiate and Influence Using Behavioural Science Day 2 - Stakeholder Management, Leadership in Marketing | Colleen Ryan/Tony Gardner | TBA | \$995 | \$498 | \$1495 | \$747.50 | birthday50 |
| Digital Marketing Bootcamp Day 1 - Digital Strategy, Advanced Social Media Marketing Day 2 - Digital Storytelling, Advanced Content Creation Using AI | Steve Ballantyne/TBC | TBA | \$995 | \$498 | \$1495 | \$747.50 | birthday50 |