

# MA's 50th Birthday Workshop Special: Wellington

**Terms & Conditions**  
 Have to book a workshop by March 31, 2024  
 Non-refundable  
 Can transfer to another person but can't transfer workshops  
 Limit - 4 bookings per person

WORKSHOP	FACILITATOR	DATE	MEMBER PRICE	MEMBER BIRTHDAY PRICE	NON-MEMBER PRICE	NON-MEMBER BIRTHDAY PRICE	DISCOUNT CODE
<a href="#"><u>Google Analytics 4</u></a>	Graeme Douglas	13 Mar	<del>\$595</del>	\$297.50	<del>\$895</del>	\$447.50	birthday50
<a href="#"><u>The Secret Sauce of Great Copywriting</u></a>	Helen Steemson	03 Apr	<del>\$595</del>	\$297.50	<del>\$895</del>	\$447.50	birthday50
<a href="#"><u>Behavioural Science for Customer Journeys</u></a>	Carl Sarney	16 May	<del>\$395</del>	\$197.50	<del>\$695</del>	\$347.50	birthday50
<a href="#"><u>Breakthrough Marketing Plans</u></a>	Colleen Ryan	25 Jun	<del>\$650</del>	\$325	<del>\$950</del>	\$475	birthday50
<a href="#"><u>AI Meets Marketing</u></a>	Peter Mangin/Alla Lvovich	03 Jul	<del>\$595</del>	\$297.50	<del>\$895</del>	\$447.50	birthday50
<a href="#"><u>Digital Strategy</u></a>	Graeme Douglas	23 Jul	<del>\$595</del>	\$297.50	<del>\$895</del>	\$447.50	birthday50
<a href="#"><u>Stakeholder Management</u></a>	Tony Gardner	01 Aug	<del>\$650</del>	\$325	<del>\$950</del>	\$475	birthday50
<a href="#"><u>Advanced Social Media Marketing</u></a>	Oli Garside	20 Aug	<del>\$650</del>	\$325	<del>\$950</del>	\$475	birthday50
<a href="#"><u>The Secret Sauce of Great Copywriting</u></a>	Helen Steemson	10 Sep	<del>\$595</del>	\$297.50	<del>\$895</del>	\$447.50	birthday50
<a href="#"><u>Mastering Thought Leadership</u></a>	Helen Steemson	11 Sep	<del>\$650</del>	\$325	<del>\$950</del>	\$475	birthday50
<a href="#"><u>Digital Storytelling</u></a>	Steve Ballantyne	25 Sep	<del>\$595</del>	\$297.50	<del>\$895</del>	\$447.50	birthday50
<a href="#"><u>Behavioural Science for Customer Journeys</u></a>	Carl Sarney	17 Oct	<del>\$395</del>	\$197.50	<del>\$695</del>	\$347.50	birthday50
<a href="#"><u>Critical Thinking</u></a>	Carl Davidson	06 Nov	<del>\$650</del>	\$325	<del>\$950</del>	\$475	birthday50
<a href="#"><u>Social Media for Marketers</u></a>	Oli Garside	03 Dec	<del>\$595</del>	\$297.50	<del>\$895</del>	\$447.50	birthday50
Strategic Marketing Bootcamp Day 1 - Breakthrough Marketing Plans, How to negotiate and Influence Using Behavioural Science Day 2 - Stakeholder Management, Leadership in Marketing	Colleen Ryan/Tony Gardner	5 Aug 6 Aug	<del>\$995</del>	\$498	<del>\$1495</del>	\$747.50	birthday50
Digital Marketing Bootcamp Day 1 - Digital Strategy, Advanced Social Media Marketing Day 2 - Digital Storytelling, Advanced Content Creation Using AI	Steve Ballantyne/TBC	25 Sep 26 Sep	<del>\$995</del>	\$498	<del>\$1495</del>	\$747.50	birthday50